

# 网页广告

展示位置 PLACEMENT	广告格式 POP UP	横幅大小 BANNER SIZE	呈现部分 SECTOR	持续时间 DURATION
Desktop	Wide Skyscraper (WS1 /WS2)	160 x 600 pixels	Home Page Category Content	RM4,000.00 <b>(Weekly)</b>
Desktop + Mobile Web + Mobile App	Premium Leaderboard (PL)	728 x 90 pixels + 320 x 100 pixels <b>( Mobile Web &amp; App )</b>	Home Page Category Content	RM10,000.00 <b>(Weekly)</b>
Desktop + Mobile Web	Mid Leaderboard (ML)	728 x 90 pixels or 970 x 250 pixels + 320 x 100 pixels <b>( Mobile Web )</b>	Home Page Category	RM7,000.00 <b>(Weekly)</b>
Desktop + Mobile Web	Half Page (HP)	300 x 600 pixels	Home Page Category + <b>Content</b> <b>( Mobile Web )</b>	RM6,500.00 <b>(Weekly)</b>
Desktop + Mobile Web	Medium Rectangle (R1)	300 x 250 pixels	Home Page Category Content	RM5,500.00 <b>(Weekly)</b>
Desktop + Mobile Web	Medium Rectangle (R2)	300 x 250 pixels	Home Page Content	RM4,000.00 <b>(Weekly)</b>
Desktop + Mobile Web	Bottom Leaderbord (BL)	728 x 90 pixels + 320 x 100 pixels <b>( Mobile Web )</b>	Home Page Category	RM4,000.00 <b>(Weekly)</b>
Mobile App	Medium Rectangle (R1-R4)	300 x 250 pixels		RM4,500.00 <b>(Weekly)</b>

Min :100CPM

Support Format:jpeg,png,gif

\*CPM=Cost per Impression Per 1000

\*Sponsorship ads is the highest ranking line item for fixed-position ads

\*Standard ads is for impression-based campaigns.

\*All rate subjected to 6% SST

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